Questions and Answers

1. What is the preferred duration of one talk show? Example: 15 Mins, 30 Mins, or 1 Hour; Duration required for the show is not mentioned. Kindly clarify

We expect this to be from 38 - 42 minutes long

1. What is the preferred on-air episode frequency? Example: Consecutive Days, Weekly, Alternate Days or any specific days during a week?

These may be broadcasted weekly with repeat telecast in the middle

1. Are there any preferred channel/channels for airing the talk shows (Other than mainstream channels). Example: Regional Channel like AVT Khayber, K2, Pashto 1 in KPK and Apna TV, Waseb tv and Punjab tv in Punjab.

Any of the mainstream national channels is preferred

1. Please advice the format of the Talk Show, either, i.e. 1 Anchor plus 3 Guests, 1 Anchor plus 4 Guests

You may please propose the format of the show that you deems best fit as per the TOR;

1. Please clarify who would identify the participants. Ideally client suggests the list of participants.

Center will identify participants, however Agency may also propose names that they consider suitable for the show, arranging panels is the responsibility of the Agency

1. Small packages of the districts should also be produced to be played to initiate the discussion. Please advice who would produce it or would it be provided by the client in the form of small documentaries or infomercials which are already produced, so that the agency may edit and make small 1 to 2 minute packages.

Documentaries are also to be produced by the Agency.

1. The short documentary, which is mentioned as the part of content; is it required to be different in every episode?

Yes, the short documentaries need to be different

1. Please specify if the broadcast should be on 1 or more channels.

Broadcast should be on one channel if it covers both Punjab and KP provinces.

1. Will the show be audience based

Audience is provided in TOR

1. Will the recording of the shows be on location

It may, should be part of your technical proposal

1. Can we record the show for Punjab in Lahore and provide transportation to the participants from districts

Yes, you may.

1. Can we record the show for KPK in Peshawar and provide transportation to the participants from districts

Yes, you may.